## COOKIE STATEMENT CHEAPTICKETS.CH

We, Travix Nederland B.V. ("Travix"), store cookies, web beacons, Javascript and pixel tags ("cookies") on your device when you visit our website Cheaptickets.ch. The next time you visit one of these websites, cookies ensure that your device is recognised.

### 1. Which cookies we store and why

### **Functional cookies**

These cookies are necessary for basic site functionalities and are therefore set when you visit our websites. These cookies remember your preferences as you use our websites. They are also used to distribute the load on our servers, which keeps the site available, and for security purposes. See a <u>list</u> of these cookies.

## Analytic cookies

The cookies are used to collect information about the way in which visitors use Travix' websites, including information about the pages most visited and the number of error messages displayed. These cookies help Travix to improve its websites. See a <u>list</u> of these cookies.

### Marketing cookies

These cookies are typically placed on Travix' websites by marketing partners, advertising networks and social media platforms. These third parties act as intermediaries to bring our content to you, such as messages, offers, social media and advertisements. These third parties also collect data via our websites using cookies. The processing of this data is subject to their privacy policies. See a <u>list</u> of these parties and cookies. These cookies are used to:

• connect to social media, so you will be able to connect to and share content from our websites through social media;

• collect information to help better tailor marketing to your interests, both within and outside our websites;

• limit the number of times our advertisements are displayed;

• to reach out to our visitors by providing relevant, personalised content through different types of media, such as email, social media and banner advertisements based on your actions on our websites;

• measure the effectiveness of our marketing campaigns.

## 2. Control the cookies we store and access

If you would like to revoke consent, you can adjust your browser settings to delete our or third party cookies. You can also adjust your browser settings to prevent websites from setting cookies or third party cookies altogether. If you prevent us from setting specific cookies, you may find that some functions are not available or that certain parts of the website will not load. Find out how to adjust the settings for different browsers:

- <u>Chrome</u>
- Firefox
- Internet Explorer
- Safari

# 3. Questions?

If you have any questions regarding the use of your information, please <u>contact</u> us at any time.